



Manitoba Municipal Administrators

Local Leaders,
Thriving Communities

2024

Partnership Opportunities





Who We Are

The Manitoba Municipal Administrators (MMA) is a not-for-profit professional association created by The Manitoba Municipal Administrators Association Inc. Act, an act of the Manitoba Government. Since 1931, the MMA has existed to provide support, education and continuing professional development to its members. The MMA is also the voice of municipal administration in Manitoba, advocating for members and promoting effective municipal administration.

By building the skills and capacities of our over 350 members, MMA supports the delivery of effective and affordable municipal services which are the backbone of the Manitoba economy and the foundation on which safe, vibrant, and prosperous communities are built. We believe citizens are best served by dedicated, knowledgeable, skilled, and professional municipal civil servants.





Why Become A Partner

Our Members control over \$2.5 billion in operating expenses and over \$10 billion in capital assets and infrastructure and make the day-to-day decisions in the Municipalities across the Province.

As a partner of the MMA, you will have the opportunity to increase awareness of your organizations brand and services.

In person events provide an opportunity to network directly with Manitoba's municipal administrative leaders and decision makers.

Demonstrate your support of the professional development of Manitoba's municipal leaders.

Build new connections and develop existing relationships with the people that are responsible for municipal procurement. Stay in touch with the needs and concerns of Manitoba municipalities to ensure you have the edge when competing for work.

Position your organization as a leading solutions provider by showcasing your organizational knowledge, people and service offerings.

Stay a key part of municipal leadership and management discussions, engaging and influencing key decision makers in important industry solutions.



Fall Annual Conference, AGM and Trade Show

September 8-11, 2024 | Fairmont Hotel, Winnipeg, MB

Our Annual Conference is the highlight event of the year where municipal administration leaders come together for 2 1/2 days of inspiring speakers, educational sessions and numerous opportunities to network with their peers.



PRINCIPLE PARTNER BENEFITS

4 opportunities available
\$6,000

- Two (2) complimentary conference registrations
- Recognition in promotion and program
- Two (2) reserved spots at Sponsor Spotlight Table at the banquet
- Bring greetings to the members during the program
- Website & Social Media recognition (with logo)
- On-screen recognition at event (with logo)

MAJOR PARTNER BENEFITS

Unlimited opportunities
\$3,000

- One (1) complimentary conference registration
- Recognition in promotion and program
- One (1) reserved spot at Sponsor Spotlight Table at the banquet
- Website & Social Media recognition (with logo)
- On-screen recognition at event (with logo)

SUPPORTING PARTNER BENEFITS

Unlimited opportunities
\$1,500

- One (1) complimentary conference registration
- Recognition in promotion and program
- On-screen recognition at event (name only)

FRIEND OF THE MMA BENEFITS

Unlimited opportunities
\$750

- Recognition in promotion and program
- On-screen recognition at event (name only)



CONFERENCE UNIQUE & DEDICATED RECOGNITION



KEYNOTE SPONSOR

2 opportunities available
\$1,800

- Recognition in promotion and program
- Opportunity to introduce the keynote speaker
- On-Screen recognition at event (with logo)
- Social Media recognition (with logo)

LUNCH SPONSOR

2 opportunities available
\$1,200

- Recognition in promotion and program
- Opportunity to bring greetings to members
- On-Screen recognition at event (with logo)
- Signage displayed at buffet table

COFFEE SPONSOR

6 opportunities available
\$850

- Recognition in promotion and program
- On-screen recognition at event (with logo)
- Signage displayed at coffee station

MOBILE APP SPONSOR

1 opportunity available
\$3,000

- Recognition in promotion and program
- Your logo displayed on the main page of the app that will be used by all delegates to access the agenda and information during the conference
- Social Media recognition (with logo)
- On-Screen recognition at event (with logo)

CHARGING STATION SPONSOR

1 opportunity available
\$2,000

- Your logo displayed on portable chargers that delegates can take to their table to charge their mobile device
- On-screen recognition (with logo)

ICE BREAKER SPONSOR

2 opportunities available
\$1,800

- Recognition in promotion and program
- Opportunity for two representatives to attend & bring greetings to members
- Signage displayed at event
- Social Media recognition (with logo)

GRADUATION BANQUET SPONSOR

1 opportunity available
\$4,500

- Recognition in promotion and program
- Table for four (4) reserved at the banquet for your guests
- Opportunity to bring congratulations to honored graduates and greetings to delegates
- On-screen recognition at event (with logo)
- Social Media recognition (with logo)

CONFERENCE TRADE SHOW OPPORTUNITIES

Trade Show will take place September 9, 2024.

All coffee breaks and dessert following lunch will be offered in the Tradeshow area. All Trade Show Sponsors' logos will be featured on the sponsor passport. Every delegate will receive a sponsor passport, which aims to encourage their active engagement with all exhibitors. By showcasing the sponsor logos on the passport, the sponsors gain increased visibility and recognition. The passport serves not only as a record of delegates' attendance, but also acts as an incentive for them to visit every exhibitor. This approach fosters valuable networking opportunities and ensures the sponsors receive extensive exposure throughout the event.

Completed Passports will be entered into a draw at the end of the day. Draw will be held in Trade Show room along with individual draws by exhibitors.

Booths are 7' x 7' and includes two chairs, drape and lunch for two.

Two booth types are available for the 2024 Conference.

REGULAR BOOTH

\$900 (14 available)

PREMIUM BOOTH

\$1,000 (5 available)

Premium booths are located in the main lobby just outside the Tradeshow room.

COMPANY SHOWCASE

**1 opportunity available
\$3,000**

- This opportunity is designed for companies who want to promote or demonstrate a product or service.
- You receive a 30-minute breakout sessions on September 10th, 2024 to present a product or service to the delegates.
- Promotional products must align with municipal government interests and are subject to approval by MMA Conference Committee.





Leadership Summit Sponsor

April 26, 2024 | Victoria Inn, Brandon, MB

The MMA Leadership Summit is an engaging, one-day experience designed to elevate and fortify the leadership prowess and strategic insight into the evolving landscape of Manitoba's municipalities. The MMA Leadership Summit is the premier event tailored exclusively for professional municipal administrators at all stages of their career.

PANEL DISCUSSION SPONSOR

1 opportunity available
\$2,000

- One registration for the event
- Opportunity to bring greetings and introduce the session
- Recognition in promotion and program
- On-Screen recognition at event (with logo)
- Website and Social Media recognition (with logo)

SPEAKER SPONSOR

2 opportunities available
\$1,000

- Recognition in promotion and program
- On-Screen recognition at event (with logo)
- Social Media recognition (with logo)

LUNCH SPONSOR

1 opportunity available
\$1,500

- One registration for the event
- Recognition in promotion and program
- Opportunity to bring greetings to members
- Social Media recognition (with logo)
- On-screen recognition (with logo)

COFFEE BREAK SPONSOR

2 opportunities available
\$850

- Recognition in promotion and program
- On-screen recognition at event (with logo)
- Signage displayed at coffee station

KEYNOTE SPONSOR

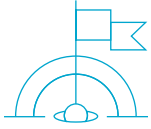
1 opportunity available
\$3,000

- Recognition in promotion and program
- Opportunity to introduce the keynote speaker
- On-Screen recognition at event (with logo)
- Website and Social Media recognition (with logo)

CHARGING STATION SPONSOR

1 opportunity available
\$1,000

- Your logo displayed on portable chargers that delegates can take to their table to charge their mobile devices
- On-screen recognition (with logo)



Golf Tournament Sponsor

August 16, 2024 | Netley Creek Golf Course

This event promises to be a fun-filled day of friendly competition and networking. Connect with participants and foster new relationships or strengthen existing connections in a relaxed and enjoyable environment. Showcase your company by becoming a tournament sponsor and gain exposure to the people that are responsible for municipal procurement.

GOLF BALL SPONSOR

1 opportunity available
\$1500

- Logo featured on golf balls that are provided to each player
- Logo displayed at registration table
- Recognition at the dinner following event
- Logo recognition on the program

CART SPONSOR

1 opportunity available
\$1,500

- Logo featured on signage on each golf cart
- Logo displayed at registration table
- Recognition at dinner following event

HOLE SPONSOR

18 opportunities available
\$500

- Set up table, hand out swag and interact with golfers
- Opportunity to showcase your product
- Signage at hole
- Name recognition on the program

BANQUET SPONSOR

1 opportunity available
\$2,000

- Logo recognition on program
- Logo recognition at registration table
- Opportunity to bring greetings at dinner following event
- 1 team (4 golfers) entry





Business Partner Program

\$550 per year

Be part of the exclusive MMA Business Partner list that allows our members to reach out directly to companies that support their association.

Opportunity to feature 2 success stories per year regarding your company and a Municipality in the monthly newsletter.

Opportunity to host an MMA Professional Development webinar. This opportunity is only available to Business Partners and includes marketing and promotion to the membership. Content of webinar to be approved by the MMA.

Social Media sharing of success story and promotion for Professional Development Webinar.





To learn more or to pursue
a partnership opportunity,
please contact

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**Manitoba
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Become an MMA
Partner/Sponsor



SCAN ME